



SPONSORSHIP OPPORTUNITIES

Troy Women's Association 52nd Annual Elf Shelf Craft Show Saturday, November 30, 2024

Elf Shelf is the Troy Women's Association's main fund-raising project. The 2024 Elf Shelf Art and Craft show will be held on Saturday, November 30th, at Troy High School from 9am-4pm. 2024 will be the 52nd annual Elf Shelf Arts & Crafts Show. It has become one of the largest and most popular of its kind in southeastern Michigan held annually the Saturday after Thanksgiving. The revenue from the show allows the all-volunteer, TWA, (a non-profit 501c3 organization) to serve the needs of our community in many ways including:

- Local area civic and charitable organizations
- Troy Schools projects
- Regional youth organizations
- Scholarships for local high school and adult women

Elf Shelf features 200 booths of crafters who make a variety of handcrafted items, drawing approximately 3,000 visitors!

Elf Shelf is a wonderful opportunity for your business to support the community and receive recognition! Publicity will include listings on media calendars, paid advertising and social media... a great way to showcase your business, while you help TWA give back to the community.

Listed below are the sponsorship levels available for contribution to our show:

[] Diamond - \$500

Recognition in five (5) social media posts
Sponsorship recognition in Elf Shelf email invitations to approximately 3,000 customers
Sponsorship "shout out" featured on Troy Women's Association website
Company name on Elf Shelf program
Shout out as sponsor in any media coverage
Verbal recognition at show
Opportunity to place promotional items and publications on our sponsorship table the day of the show

[] Platinum - \$300

Recognition in three (3) social media posts
Sponsorship "shout out" featured on Troy Women's Association website
Company name on Elf Shelf program
Verbal recognition at show
Opportunity to place promotional items and publications on our sponsorship table the day of the show

[] Gold - \$200

Recognition in two (2) social media posts
Company name featured on Troy Women's Association website
Company name on Elf Shelf program
Verbal recognition at show

[] Silver - \$100

Recognition in one (1) social media post
Company name featured on Troy Women's Association website
Company name on Elf Shelf program



SPONSORSHIP FORM

Troy Women's Association Annual Elf Shelf Craft Show

Saturday, November 30th, 2024, at Troy High School

YES! I want to support the Troy Women's Association Elf Shelf Craft Show

Diamond - \$500

Platinum - \$300

Gold - \$200

Silver - \$100

NO Keep me on mailing list for future shows

Sponsor Information (please print)

Company Name: _____

Contact: _____

Address: _____

City: _____ **State:**__ **Zip**_____

Phone:_____ **Email:**_____

Website /Social Media:_____

Please return this form with a **check** made payable to **Troy Women's Association**.

The earlier your information is received; social media posts will begin thanking you for your contribution.

Submit print-ready company logo to ElfShelf_TWA@yahoo.com

P.O. Box 1545 - Troy, Michigan 48099-1545

Tel: (248) 988-0426

ElfShelf_TWA@yahoo.com

www.troywomensassociation.org

TWA is a 501(c)(3) nonprofit organization. All donations are tax deductible